

Study Association
ismus



Information Brochure
External Parties

2023 - 2024

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Foreword

Dear Reader,

You are reading the general brochure of the study association ismus. Since 2001 the study association for political scientists in Nijmegen. With ismus we strive to prepare our ismi for life after study through our (in)formal activities. With the help of you, we hope to take a big step in this direction. Through this brochure you will read about the ideas that ismus has for this academic year in terms of collaborations. ismus hopes that after reading this brochure your interest has been piqued and that you will contact our external relations commissioner.

Kind regards,



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Commissioner External Relations
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About study association ismus

Study association ismus, with a small 'i', is the association for political scientists in Nijmegen. For several years in a row, our bachelor's degree in political science has been rated the best political science program in the Netherlands by Elsevier and the Keuzegids. As ismus we are very proud of this. After the bachelor students have a choice of seven different masters.

For our 600 members we organize various study broadening activities, for example lectures with interesting speakers, including various members of parliament and government ministers as well as influential political scientists. Think of: Wouter Bos, Lilian Marijnissen, Hubert Bruls, Caroline van der Plas and last year Farid Azarkan. We also organize excursions, in the past to, among others: the first and second chamber, the water board, institute Clingendael and the European Parliament. We have also traveled to Berlin, St. Petersburg, Kiev, Vienna, Bratislava, Ljubljana and last year to Florence, Rome and Milan.



Political science at Radboud University

What can you do with it?

Political Science in Nijmegen is known for giving students a lot of baggage. Graduates are particularly valued for their analytical skills. This means that our political scientists are able to see 'the big picture'; they understand how power relations are affected and are able to conduct research or assess that of others. They also see through underlying ideologies and can communicate clearly. Both in writing and orally.

Job Market Perspective

The knowledge and skills that political scientists have are useful in politics, but not only that. A political scientist is also a useful asset to a team of economic and financial experts in banking, for example. As you study, you notice more and more what interests you most. This applies to both sector and function. You can specialize in that area during your studies (possibly with an internship).

After the bachelor, most students continue their studies with a master's program. A master's allows you to specialize in a particular direction. The master's specializations will follow on the next page.

Possible occupations

- Policy maker in a ministry
- Council member of a municipality
- Factional officer in a political party
- Consultant in the private or public sector
- University lecturer or secondary school social studies teacher
- Project officer with non-governmental organizations
- Campaign worker in the private or public sector
- Researcher at a university or research institute
- Journalist or editor at a publishing house, newspaper or trade magazine
- Consultant at a consulting firm



Political science

Masterspecializations

On to a master's degree

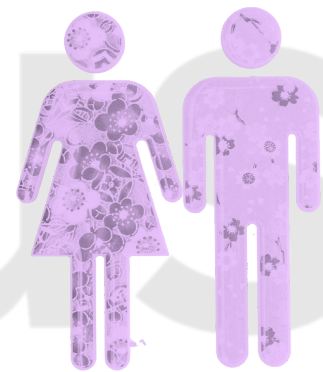
After getting your bachelor's, you can enter the job market, but most students choose a master's after their bachelor's. Earning a master's offers you several advantages. One is that your opportunities for advancement are greater. With a bachelor's degree in political science at Radboud University, you can advance to the following specializations:

Comparative Politics

Focus on the political challenges facing contemporary democracies and other forms of governance in a globalizing world, such as increasing inequality, new demands on representative institutions, and the pressures of migration and demographic change.

Conflict, Power and Politics

In this specialization, you will delve into the nature of violent conflict in the 21st century. Why are there so many violent conflicts? How can we explain the emergence or intensity of violent conflict?



Gender Equality, Diversity and Inclusion in Politics

This specialization will introduce you to issues and current debates in the field of gender and diversity in organizations and politics. You can also delve into the very latest developments in this field.

International Relations

Solving today's global problems requires a deeper understanding of the essential players that shape international politics: governments, intergovernmental organizations, media, multinational corporations and NGOs.

Political science

Masterspecializations

Political Theory

Political theory is the soul of political science: it is not about establishing the facts but about what they mean and what should be done with them.



International Political Economy | Political Science

In our International Political Economy (IPE) master's specialization, you will gain insight into the economic and political dimensions of international issues and the power struggles behind political choices.



European Union Politics and Governance | Political Science

Focus on the politics of EU policymaking and issues of legitimacy and problem-solving in European politics and governance. The global role of the EU is also discussed.

Partnership Opportunities

Advertising

Company profile on website

Many members visit the ismus website every day to register for activities, view photos of these activities or read the latest news items. As a partner, you can choose to have a company profile placed on the website to generate brand awareness. The company profiles will be visible to students, making it easier for them to visit your website.

Logo on the website

On the ismus website, companies can choose to place the logo of partner on the home page of the site. When students or others visit the website, they will see the home page first, which will feature your logo.



Logo on the television screen

In the Elinor-Ostrom building, where management sciences are taught, a television screen hangs in front of each association room. A partner may choose to place its logo on this television screen in the ismus room. The logo will then be visible to students walking in, out or through the ismus room.

Partnership Opportunities Advertising

Sharing Vacancies

Through Facebook, LinkedIn, the monthly newsletter and the website, ismus can share partner vacancies with Nijmegen political science. These can be internships, traineeships and vacancies.



Promotional Message

To gain additional brand awareness, ismus can share a promotional message on Facebook, LinkedIn and the website.

Main partnership

For upcoming years, ismus is looking for a lead partner(s). As a lead partner, your company can build a lot of brand awareness and appeal to many ismi for the future. Your company will be prominent throughout the year and maintain a lot of contact with the association. There are many wide possibilities in partner deals, below a fixed deal given, there are possibilities in this to shift with other activities and / or advertising.

Extensive company profile on website + Prominent logo on website, app, Heraut and TV screen + lunch lecture + Unlimited job sharing + page in Heraut + Participation ismus Career Event and Management Business Fair.

If you have any further questions about switching any activities or have other questions about becoming a lead partner of ismus, please feel free to contact extern@ismus.nl.

Partnership Opportunities

Activities

Company visit

During an office visit, a program is set up for the members of ismus in cooperation with a partner on location. The price is based on ten people. The number of members participating in office visit can be changed depending on the day's program. We are also willing to do this visit together with another organization. Sending resumes in advance is one of the possibilities. In consultation we can discuss further details.



Lunch lecture/business presentation

During the break, students are happy to attend a lecture where they can enjoy a free lunch while listening. During this lunch lecture, a partner can make a self-provided presentation. This lecture will be promoted on Facebook, Instagram, LinkedIn and the newsletter.



Workshop

A partner can hold a workshop at the faculty where members can participate. The price is based on ten people. There will be prior promotion in the newsletter, on Facebook, Instagram and LinkedIn for the workshop. After the workshop has taken place, a partner has the right to share a job posting through our channels. This must be done within a period of six months.



Partnership Opportunities

Activities

NSM Skills Days

Together with the study associations Synergy (Business Administration), BOW (Public Administration) and Mundus (Geology, Planning & Environment), ismus has been organizing the NSM Skills Days for 2 years now, the purpose of this event is to give faculty wide students the opportunity to learn skills through workshops by companies. In this, companies are given freedom within the given theme to create a fun, interactive workshop that attracts students. At these workshops, besides imparting skills and knowledge, networking is also important.



Management Business Fair

In cooperation with the Management Faculty and the study associations BOW (Public Administration), the ESV (Economics), Mundus (Geography, Planning and Environment), Synergy (Business Administration), ismus organizes the Management Business Fair. This is a Business Fair where each association provides three companies to take a stand where students can interact with companies. This event will take place on February 23, 2022. More information about the further details of this event will follow if you are interested in this.

Networking dinner/drinks

A networking drink or dinner serves to introduce students to your company in a casual atmosphere. At a location rented by us, companies can speak to our students over drinks or a bite to eat. A partner can provide one to three employees to represent the company. Together we can discuss the further details of the activity.



Participation in ismus Career Event

On the 29th of May, 2024, the ismus Career Event takes place. At the Career Event, students and companies connect with each other. The day opens with a presentation by a well-known speaker, after which there are three blocks of workshops. Each partner gets to give a one-hour workshop. The day ends with drinks. On average, about 80 to 100 students attend this event, mostly late undergraduates. In addition, after an event, a partner has the right to share a promotional message or vacancy through our channels within a period of six months

Partnership packages

Combining certain items leads to discounts. We offer discounts for this purpose:

Participation in the ismus Career Event + a company profile on the website.

A logo on the website and + a logo on the television screen.

A logo on the website and app + a logo on the television screen + a logo in the Herald.

A logo + company profile in the Herald.

A company visit OR a workshop OR a lunch lecture + a company profile on the website.

In our ismus room, we will put provided brochures, cards etc. from partners on the tables. We do this for free, provided the partner has a partnership deal with ismus with a minimum monetary contribution of €150 from the partnership opportunities.

Activities

Informal activities

At the various informal activities that ismus organizes throughout the college year, the goal is for students to get to know each other better and become friends with each other. These include get-togethers, parties and sports activities. The biggest informal activity of ismus will be the gala. The main purpose of this is for members to have a good time together at a cheap price.



Formal activities

Formal activities allow ismi to work on their network for their further career. These include faculty activities as well as activities organized solely by ismus. Examples include our one-day excursion and ismus Career Event.

There are also formal activities in the form of workshops and lectures. These are all about allowing our members to broaden their knowledge.